

STONEPOINT ANNOUNCES ADVISORY BOARD APPOINTMENTS

StonePoint Global Brands Inc. (TSX Venture Exchange – **SPG**), the “Company” is pleased to announce the appointment of **Melinda Bush** and **Bruce McIntosh** to the company’s Board of Advisors. Both Ms. Bush and Mr. McIntosh will provide marketing and strategic development services and exposure at senior management levels of the hospitality industry world wide.

Melinda Bush is one of the industry's most well-known and respected experts on the issues affecting the hotel and tourism industries. With over 25 years of front line experience building and managing the world's largest travel trade publishing companies for Rupert Murdoch and Reed Elsevier, Melinda Bush is frequently cited in the press as among the most well-informed and influential executives in the tourism industry.

Her achievements include the development of such major industry projects as THISCO, (The Hotel Industry Switch Company) which evolved into PEGASUS, the industry's largest reservations provider; the global expansion of Hotel & Travel Index with 14 offices around the world to provide global marketing services to over 50,000 hotels and resorts; the early development and branding of Expedia under the Microsoft ownership, and chairing of the travel industry launch of the highly successful “I Love New York” campaign.

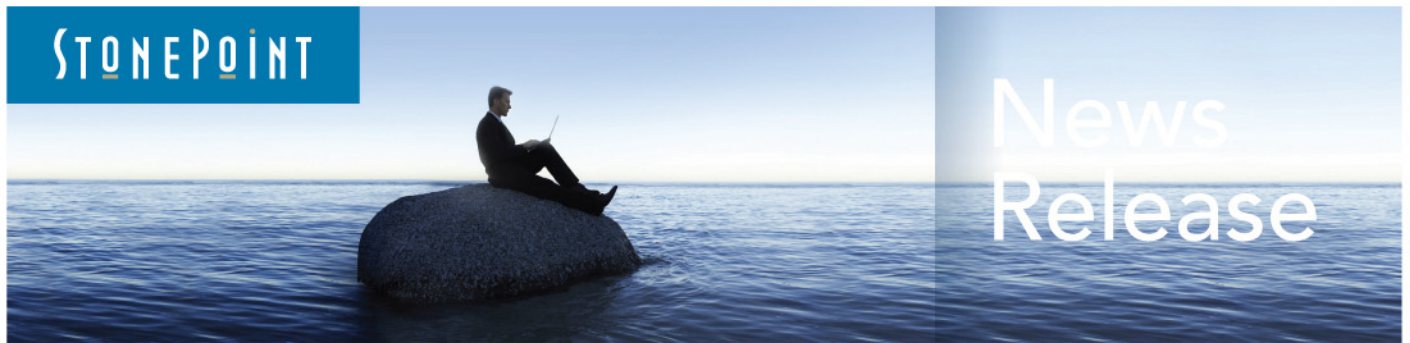
Today as CEO of HRW Holdings/Hospitality Resources Worldwide LLC, Mrs. Bush and her colleagues assist major hotel companies, tourism offices and investment firms in their branding, market development and investment activities. HRW clients include such prestigious firms as The Carlyle Group Realty Fund, The Blackstone Group Realty Fund, Accor Hotels-North America, The Moroccan American Group of Investment Companies, HI Group, Johnson Capital, Bazarian Financial Advisors International, as well as the marketing of over 75 hotels and resorts in the luxury category, under the Insider Collection brand.

Projects include both the private sale of hotels and resorts in the 5-star category, as well as assisting in the marketing, brand development and financing activities for major projects in Morocco, Vancouver, The Dominican Republic, Costa Rica, St. Maarten, Panama, and, domestically, in New York, Arizona, California, Florida and the Southeast.

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint’s products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.



Mrs. Bush serves on a number of public and private boards including FelCor Lodging Trust (NYSE); Sun Resorts (OTC); the American Hotel Lodging Education Foundation; and recently completed her assignment on President George W. Bush's International Trade Commission, then chaired by the current World Bank President, Robert Zoellick. Hospitality Resources Worldwide maintains offices in New York, Florida, and California.

Following a successful career with leading companies in the hospitality industry, **Bruce McIntosh** formed **McIntosh Alliance International Hotel Development, Inc.** Notable developments implemented on behalf of Stakeholders include the Ritz Carlton Sharm el Sheikh, The Intercontinental – Malta, the National Conference Center, in Lansdowne Virginia, and the Jumeirah Southlands Resort, Bermuda. Bruce has operated, developed, or assisted in the development and asset management of Hotels & Resorts in the Mediterranean, Eastern Europe, the Middle East Azerbaijan, the Caribbean, Central and North America.

Bruce's experience in management & product enhancement was refined over his years in corporate management with Renaissance Hotels & Resorts as the Vice President for North America of twenty Renaissance Hotels from Hawaii to New York. His responsibilities included all Hotel & Resort Operations, Marketing & Sales and Development. During his tenure, he conceived, and accurately positioned several new Hotels, including the eight hundred room Renaissance Hotel in Washington, DC, the 500 room Renaissance at Los Angeles' LAX Airport, and the \$108 million New York Renaissance Hotel from concept to completion. A partial client list of MAI include: American Philippines Group, ANA Hotels & Resorts, ARAMARK Harrison Lodging, Best Western International, Four Seasons Hotels & Resorts, Peninsula Hotels, Radisson Hotels and Resorts.

About StonePoint Global Brands Inc.

StonePoint delivers custom branded solutions across multiple consumer product categories. Through comprehensive quality control, best of class branding and innovative product development, StonePoint drives new revenue and brand equity for its hotel clients and international partners. Management is committed to creating value for its shareholders while maintaining the highest of ethical standards. StonePoint currently trades on the TSX Venture Exchange under the symbol "SPG".

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.



Corporate Contact

Mr. Peter Hogendoorn

Phone: (604) 681-8588

Email: phogendoorn@stonepoint.net

Cautionary Statements on Forward-Looking Information.

The statements made in this News Release may contain certain forward-looking statements. Actual events or results may differ from the Company's expectations. Certain risk factors may also affect the actual results achieved by the Company.

"Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.