



## StonePoint Global Brands Announces Private Placement

**Vancouver, BC December 24, 2007** - StonePoint Global Brands Inc. ("StonePoint" or the "Company") (TSX.V:SPG) announces that it has reached an agreement to complete a non-brokered private placement of up to 4,000 unsecured convertible debentures at a price of \$100.00 per debenture for gross proceeds of up to \$400,000. The debentures will mature 3 years from the closing date of the private placement and bear an interest rate of 10% per annum compounded monthly in arrears, with such interest payable monthly. The debentures will be convertible in common shares of the Company at the option of the debenture holder at any time prior to the maturity date and at a conversion price of \$0.80 per common share. The debentures will be subject to a hold period which will expire four months after the closing date.

StonePoint also announces that it has reached an agreement to complete a non-brokered private placement of up to 4,000 unsecured non-convertible debentures at a price of \$100.00 per debenture for gross proceeds of up to \$400,000. The debentures will mature 3 years from the closing date of the private placement and bear an interest rate of 12% per annum compounded monthly in arrears, with such interest payable monthly. The debentures will be subject to a hold period which will expire four months after the closing date.

The proceeds of the private placements will be used for new business development and inventory financing. Completion of the private placements is subject to approval of the TSX Venture Exchange.

### **ABOUT STONEPOINT**

StonePoint develops smart market solutions for global corporations. Through comprehensive quality control, best of class branding and innovative product development, StonePoint drives revenues and brand equity for its customers while creating value for its shareholders. Management is committed to delivering excellence at all levels of its enterprise while maintaining the highest of ethical standards.

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### About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in

North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.