



## StonePoint Announces New Addition to its Management Team

**Vancouver, British Columbia, July 16, 2007** – StonePoint Global Brands Inc. [TSXV:SPG] (the "Company") is pleased to announce the following addition to the Company's management team.

Mr. David Housey has been appointed President of the Company. Mr. Housey has recently resigned his position as Managing Director of Acceleron Group, a specialist financial firm based in Las Vegas, Nevada. At Acceleron Group, Mr. Housey was responsible for financial management, forecasting, corporate valuations and strategy. He brings more than 15 years of experience in accounting, finance, operations and strategic positioning. Previously, he worked for companies such as SG Cowen, Robertson Stephens and Lehman Brothers International. A Certified Public Accountant since 1992, Mr. Housey earned a bachelor of arts in accounting with High Honors from Michigan State University. In 1999, he obtained a Master of Arts with Distinction in International Relations from the Johns Hopkins University.

Mr. Housey will report to the Chief Executive Officer and will be responsible for establishing policies and executing the objectives of the company and its various subsidiaries, divisions and functions in accordance with board directives. James Borkowski will continue in the role of CEO and will now focus additional time and effort on the creation on new opportunities and increased communication with targeted industry and financial partners. Mr. Borkowski stated, "We are very excited to have David join our team. His experience, relationships and drive are a perfect fit for StonePoint's plan and we are confident that his contributions will be significant."

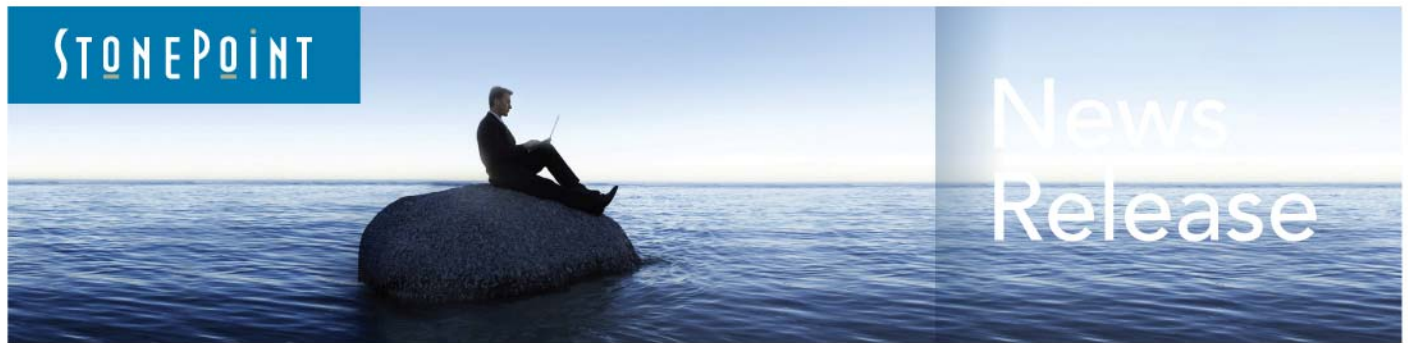
About StonePoint Global Brands Inc.

StonePoint is a brand enhancement and product management company with international scope, whose principal expertise is in assisting global brand owners with the creation of new revenue from the development and management of innovative products and programs.

### About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.



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