



StonePoint's Partner Receives Industry Award

Vancouver, BC March 21, 2007

StonePoint Global Brands Inc. ("StonePoint" or the "Company") (TSX.V:SPG) announced today that its largest customer, Nihon Shokken, was presented with a prestigious "Great Hit Food Product Award" for Sanso Plus bottled water. The award is presented annually by Japan Food Journal Co., Ltd., a leading industry publication that was established in 1946.

Sanso Plus is a premium bottled water that utilizes StonePoint's patented oxygenation technology license. Sanso Plus is produced under an exclusive partnership agreement between StonePoint and Nihon Shokken, one of Japan's most successful food companies. Earlier this year the partnership was extended through 2013 to reflect a mutual commitment to a long term relationship between the companies and their principals.

Sanso Plus was the only water to win the award and it joined products from Glico, Suntory and other major Japanese corporations in being recognized for quality and innovation.

StonePoint CEO, James Borkowski, was in Tokyo for the award ceremony and stated that, "It is a great honour to see our partner receive such an important industry award. Both of our companies feel that it is a reflection of our mutual commitment to quality and a result of years of hard work in both countries. This award serves as both a milestone in our relationship with Nihon Shokken and a tool for new sales initiatives throughout Japan. We are very proud of this partnership and excited about its potential for 2007."

In other news, Mr. Borkowski and Mr. Okitsu of StonePoint attended the funeral of long-time Nihon Shokken Chairman, Mr. Takai. Mr. Okitsu stated that, "Mr. Takai has been a teacher, friend and mentor to Nihon Shokken owner, Mr. Ozawa, for many years and has also always been extremely helpful to StonePoint. We would like to extend our deepest condolences to his family and everyone at Nihon Shokken."

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.



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