



StonePoint Increases Private Placement to \$600,000

Vancouver, BC January 29, 2007

StonePoint Global Brands Inc. (“StonePoint” or the “Company”) (TSXV:SPG) is pleased to announce an increase to its brokered private placement for the issuance of 6,000 unsecured debentures at a price of \$100.00 per Debenture for aggregate gross proceeds of up to \$600,000. Each Debenture will have a maturity date of 3 years from the closing date of the Financing and will bear interest at an annual rate of 12.0% compounded quarterly in arrears. At the maturity date the Company will repay the Debentures in full plus accrued and unpaid interest.

The proceeds of this financing will be used for new business development and working capital.

About StonePoint Global Brand Inc.

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint’s products and technologies can be found in several Asian countries and new initiatives in North American and Asia are underway. StonePoint currently trades on the TSX Ventures Exchange under the symbol SPG.

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