



StonePoint Signs Agreement with The Better Image Company

Vancouver, BC – September 8, 2006 StonePoint Global Brands Inc. (“StonePoint” or the “Company”) (TSXV: SPG) is pleased to announce that it has signed a Consulting Agreement with The Better Image of Sarasota, Florida USA to assist in the complete development of a new children’s nutraceutical beverage line for one of The Better Image Company’s clients. Under the Agreement, StonePoint will utilize its strategic beverage industry experience, international contacts, product development and production expertise to guide The Better Image Company and its client in the critical elements of the project. StonePoint Vice President Kenn Visser stated, “We are very excited about the opportunity to work with the The Better Image Company to develop and bring to market a new line of healthy, children’s beverages. Their creative approach to brand development, product marketing, and innovative packaging concepts dovetails well with our experience and core competencies.”

About StonePoint Global Brands Inc.

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovation, logistics and applied quality assurance. StonePoint’s products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Ventures Exchange under the symbol SPG.

About The Better Image Company

The Company specializes in corporate positioning, strategic and product development for start-up and early stage companies in preparation to take products to market, and to secure growth capital.

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint’s products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.



The Company has helped position and package start-up and emerging growth companies for more than three decades. The Company's accomplishments in creating and developing financial packages have resulted in significant capital formation for a number of early stage clients.

Corporate Contact

Mr. James Borkowski
Phone: (604) 681-8588
Fax: (604) 681-8511
Email: jborkowski@stonepoint.ent

Investor Contact

Anna Dalairé
Phone: (604) 681-8588
Fax: (604) 681-8511
Email: adalairé@stonepoint.net

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance.

StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.