



StonePoint Retains Longview for Strategic Services

Vancouver, BC, June 7, 2006

StonePoint Global Brands Inc. (TSX-Venture: SPG) announces that it has retained Longview Strategies Incorporated, a Vancouver-based firm specializing in corporate finance and communications, to provide StonePoint with media, public and investor relation services. Longview Strategies is a company listed on the TSX Venture Exchange (TSX-Venture: LV).

The agreement between StonePoint and Longview is for a three month period. The term can be extended by mutual agreement of the parties for further periods of time. Longview Strategies is a full and comprehensive provider of corporate finance, public and investor relations services, and will assist StonePoint in fostering productive, continuing dialogues with writers, analysts, brokers, potential investors, current shareholders and other financial professionals.

In consideration, Longview will receive \$5,000 per month, and be granted an option to purchase 100,000 common shares. The options granted will vest in accordance with applicable regulations. As such, the StonePoint announces the issuance of an option to purchase 100,000 common shares at an exercise price of \$0.82 for a period of 2 years from the date of this release.

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About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.