



News Release

StonePoint Signs Agreement with New Vine Logistics

Vancouver, BC, May 15, 2006

StonePoint Global Brands Inc. ("StonePoint" or the "Company") (TSXV: SPG) announced that it has signed an exclusive Supplier/Importer Agreement with New Vine Logistics Inc., a company based in Napa, California. Under the terms of the agreement, the companies will partner to create a full service, direct-to-customer system for Canadian wineries seeking to access the American market. StonePoint's industry knowledge and branding experience combined with New Vine's world class fulfillment services provides the partnership with the opportunity to significantly impact the Canadian wine industry.

Selling wine to US customers has traditionally been very difficult for wineries in other countries. Local, state and federal taxation combined with the required three tier distribution system have created a myriad of reporting and logistical challenges and marginal returns for the wineries. StonePoint's system with New Vine Logistics involves proprietary fulfillment technology that enables fully compliant consumerdirect shipping in up to 28 states covering 80% of the US market. New Vine's fulfillment services will add significant value to StonePoint's suite of marketing services.

Kenn Visser, VP Business Development for StonePoint, stated that "This agreement is foundational to our business model for the wine industry. Our e-commerce distribution system allows Canadian wineries fully compliant and consumer friendly access to customers in the USA at higher returns to the winery than they can achieve in other distribution channels. We believe this is a win/win for StonePoint and Canadian wineries while providing consumers with a convenient and satisfying wine buying experience."

StonePoint will also expand its technology base to enable this system to offer opportunities to wineries around the world as well as governments seeking to streamline cumbersome wine import systems. James Borkowski, StonePoint CEO added, "We are entering the \$180 billion wine industry with "new economy" solutions that provide StonePoint with a clear and advantaged position in a growing but fragmented market."

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About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.