



StonePoint Closes Non-Brokered Private Placement

Vancouver, BC December 14, 2006

StonePoint Global Brands Inc. ("StonePoint" or the "Company") (TSXV: SPG) is pleased to announce the finalization of the non-brokered private placement previously announced on September 8th, 2006. The second tranche of the financing in the amount of 472,934 common shares were placed at a price of \$0.80 per share for gross proceeds of \$378,347.20. Finder's fees of approximately \$4,700 were paid to an arm's length party. The third tranche of the financing in the amount of 125,000 common shares were placed at a price of \$0.80 per share for gross proceeds of \$100,000.00

A total of 1,522,934 shares were placed at a price of \$0.80 per share for gross proceeds of \$1,218,347.00 (Cdn). The proceeds of this financing will be used for new business development and working capital.

About StonePoint Global Brand Inc.

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North American and Asia are underway. StonePoint currently trades on the TSX Ventures Exchange under the symbol SPG.

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