

STONEPOINT SIGNS CONTRACT EXTENSION WITH LARGEST CUSTOMER

Vancouver, BC - January 16, 2006. StonePoint Global Brands Inc. ("StonePoint" or the "Company") (TSX-V: SPG) is pleased to announce that it has signed a contract extension with the Japanese food giant, Nihon Shokken Co., Ltd. (Nihon Shokken), that will allow the companies to continue building their mutual business through the end of 2013. All other terms of the contract have remained the same.

Nihon Shokken, a vertically integrated food product manufacturer and distributor based in Imabari City, Ehime, Japan, imports and distributes StonePoint's proprietary Super-Oxygenated water as their leading health food product throughout Japan. The companies are now exploring other potential business opportunities together. StonePoint President James Borkowski stated, "The commitment that Nihon Shokken has shown through this contract extension is a significant milestone in our relationship and a reflection of the progress in our overall business plan. We look forward to working hard to grow this business together and to capitalizing on new initiatives with Nihon Shokken."

About StonePoint Global Brands Inc.

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.

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