

STONEPOINT LAUNCHES NEW WEBSITE

Vancouver, BC – November 17, 2005. StonePoint Global Brands launched its new Website today (<http://www.stonepoint.net>) as part of a long-term commitment to e-communication with a feature-rich and information-focused design.

The new site contains more information for the investment community and shareholders, current news for the media as well as features of interest to current and potential clients. Special focus was placed on the elements of StonePoint that allow the company to lead in beverage quality and innovation.

"Demand for information about StonePoint continues to grow," said James Borkowski, President. "Our commitment to increasing communication with our shareholders and clients effectively on a world wide basis, mandated a strong Web presence". The site was designed by long-time StonePoint partner, Taylor/Sprules, a leading brand communication firm.

StonePoint's website allows instant information availability anywhere while providing visitors with convenient links to the StonePoint personnel and divisions they are looking for. StonePoint's client base is the world and the new site's content and scope will be constantly evolving to reflect the company's growth and new initiatives.

About StonePoint

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.

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