

## STONEPOINT SERVES 500 MILLIONTH BOTTLE

**Vancouver, BC – November 15, 2005.** Vancouver-based StonePoint Global Brands Inc. recently reached a milestone with the serving of its 500 millionth bottle. Since 1992, the company has been involved in various aspects within the beverage industry from developing and launching its nutraceutical energy drink Triumph! to its successful fulfillment of major private label contracts with customers including 7-Eleven, Inc., Target and Safeway. The company currently focuses primarily on the export of functional waters to Asia and is developing new brands and new brand initiatives for 2006. Recently, StonePoint President James Borkowski stated, “this industry changes so rapidly that if you can not learn and evolve, you risk getting left behind.”

The name ‘StonePoint’ itself was created for two primary reasons. First, the ‘Stone’ represents the building of a solid team as a foundation for the company. The ‘Point’ is a reminder to maintain a vigilant focus on the culture and direction of the company. Borkowski added, “*Stone points* were the first tools used by humans to make beverages and we are a company that is motivated by industry history. We have had the honor to work with many pioneers such as and Cy Chesterman (Coca Cola), The Honickman Group (Pepsi Cola National Brands, inc.), George Kalil (Kalil Bottling) and Harold Bateman (Universal Flavors). These and many others have taught us a great deal about how to survive and succeed in this business. We appreciate their insights along with the contributions of every employee, shareholder and supplier we have ever had.”

With more than 100 years of industry experience currently on staff, StonePoint has matured into a corporation that understands what it is good at. Borkowski, “We are focused on the development and deployment of premium brands with an emphasis on health and innovation. The convergence of research, technology and nutrition is fascinating to us and we are excited about our position as a leader in developing innovative new products.”

The company is not all white coats and laboratories. StonePoint’s branding experience is critical in its ability to evaluate market opportunities and successfully attract customers in new markets. Long time strategic alliance partner Robbie Sprules is the CEO of Taylor|Sprules Corporation, an innovative brand architecture company in Toronto. Mr. Sprules congratulated StonePoint on its 500 millionth bottle. “This is no surprise,” he said. “StonePoint has always brought enough passion and integrity to the table that you knew they would succeed. We are proud to have partnered with them on numerous projects and we are very energized by the company’s upcoming new initiatives.”

*Premium Quality Water  
& Beverage Partners*

When asked what is next on the horizon for the company, Borkowski answered, “some very exciting new brands and another 500 million served.”

#### **About StonePoint**

The Company offers an integrated suite of value-added products and services that include: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint’s products and technologies can be found in several Asian countries and new initiatives in North America and Asia are underway. StonePoint currently trades on the TSX Venture Exchange under the symbol SPG.

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